

"Satisfaction Always"

The S. S. Kresge trust fund for a K mart future...



Our
First
Kresge's
Store in
1899

77 YEARS OF RELIABILITY AND TRUST

Back in 1899 Sebastian S. Kresge opened his first store in Detroit. He had no way of knowing that his philosophy of offering quality merchandise at the lowest price possible would become a retailing tradition. He simply wanted to give his customers "Satisfaction Always." Well, your new neighborhood K mart store is a vital part of that great Kresge tradition. That's because we've never ignored our founder's good idea.

ALL ACROSS AMERICA OVER 850 K MART STORES

All of these stores carry on the great Kresge tradition. When you come in, you'll find that K mart carries famous-name brand merchandise, plus a line of quality private-label products. The K mart policy of "Satisfaction Always" pledges that your money will be refunded promptly if you're ever dissatisfied with any purchase.

THE FASTEST GROWING DISCOUNT DEPARTMENT STORE IN THE U.S.A.

The S.S. Kresge Company will be opening over 170 new K mart stores in 1976. Why? Because people like you recognize a good idea when you see one. You know you'll find quality merchandise and discount prices at your new neighborhood K mart. Just as our satisfied customers have been discovering since Kresge's opened in 1899.

Your new Kmart opens June 17th, 12039 West Alameda Parkway in Green Mountain